

FOR IMMEDIATE PUBLICATION

Zeikon Launches REX

Lier, Belgium, 13 February 2020 – Zeikon has announced the launch of its REX program supporting printers looking for entry-level, affordable digital production solutions to fulfill their customers' demands for shorter runs, just-in-time production and customisation. The investment threshold for professional digital printing solutions can be an issue for smaller companies wanting to step into this new market. The REX program will offer a range of remanufactured Zeikon presses providing an attractive and affordable option for printers and converters looking to expand their business with digital applications.

Jeroen Van Bauwel, director of product management states, "Zeikon has been offering digital presses into the market for more than 30 years. But often, our customers' digital business runs faster than their press and after a few years they already need to re-invest in a faster model. The returned press still has a long lifetime ahead so with our REX program we are remanufacturing these older presses by running them through our factory, implementing all recent updates and upgrading the digital front end to the latest version of our workflow: X-800 6.0. The presses that have gone through the REX program are then offered again into the market at a very attractive investment cost. Through the REX program, we are making our well-known digital presses accessible to converters new to digital, with limited investment budgets". REX stands for Remanufactured, Ecological : Zeikon quality.

Introducing: the Zeikon 3030 REX, at an investment level of € 197.000

Label converters are today investing in digital solutions ranging between 200k€ up to 1.5m€. About 20% of these converters have an investment capacity of up to 300k€. Last year Zeikon introduced its Label Discovery Package, which provided an offer within this range of investment. By adding the 3030 REX to its portfolio, Zeikon is expanding the possibilities for all label converters.

The Zeikon 3030 REX is an entry-level press, which will catapult converters looking to take their first steps into digital immediately into the professional and industrial space. This is a full color digital press with the benefit of opaque white which gives access to health and beauty markets, premium beer and other end-use markets in the label space. The 3030 REX uses Zeikon dry toner technology, certified for food safety, therefore giving access to the significant food label markets. The dry toner is also light fast allowing converters to address label end-uses requiring durability. The 1200 dpi print resolution ensures converters can also serve the high-quality offset label market as well the flexo quality market. Zeikon's digital front end, X-800 6.0 is the cherry on the cake, as this can be integrated with existing MIS systems, allow fully automated job preparation and handle complex variable data jobs with ease.

Van Bauwel states, "Beside the benefits of our press technology, a Zeikon investment can be regarded as long term security. When necessary, our presses can be upgraded on-site for speed and width when the business evolves to that need. We believe the Zeikon 3030 REX will stimulate an even faster adoption of digital in the label market. Not forcing converters to make concessions about serving certain markets but addressing 90% of all end-use applications in the label industry. This will be an investment which can grow with their needs over time as their business evolves."

Editor's Note:

Remanufactured presses sold through the REX program have the same warranty as all new Xeikon presses sold. The sale of a REX programme-based press (like all Xeikon presses) will come with one of the Xeikon Installation Service packs. Multiple service level options are available for years of reliable business.

ABOUT XEIKON

Xeikon, a division of Flint Group, is a long-standing leader and innovator in digital printing technology. Grounded in the principles of quality, flexibility and sustainability, Xeikon designs, develops and delivers web-fed digital colour presses for label and packaging applications, document printing, and commercial printing. These presses utilise different imaging technologies, open workflow software and application-specific consumables.

As an OEM supplier, Xeikon also designs and produces plate makers for newspaper printing applications. In addition, Xeikon manufactures basysPrint computer-to-conventional plate (CtCP) solutions for the commercial offset printing market. For the flexographic market, Xeikon offers digital platemaking systems under the ThermoFlexX brand name. ThermoFlexX systems provide high-resolution plate exposure combined with unique plate handling, flexibility and unmatched productivity.

In 2015, Xeikon joined Flint Group to create a new "Digital Printing Solutions" division for the leading global print consumables and solution provider to the packaging and print media industries. Flint Group develops and manufactures an extensive portfolio of printing consumables. These include a vast range of conventional and energy-curable inks and coatings, pressroom chemicals, printing plates and equipment, printing blankets and sleeves, and pigments and additives for use in inks and other colorant applications. Headquartered in Luxembourg, Flint Group employs some 7900 people. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves.

For more information about Xeikon, visit www.xeikon.com and for Flint Group, visit www.flintgrp.com or contact:

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